

JANUARY



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Celebrate New Year's Day with your pet!	2 Does your pet's monthly flea and tick preventative need a refill? Stock up now!	3 Keep travel safety in mind as you return home from your holiday vacation	4 Get a new planner and put important dates in it (like your pet's birthday!)	5 It's National Bird Day, so celebrate the feathered friend in your life (or just spend some time birdwatching)	6 Buy Girl Scout Cookies from your local scout—then whip up matching treats for your dog!	7 Stock up on jackets and booties for those Winter Dog Walks
8 Spend a cozy night in with pet-safe candles and winter blankets	9 Cheer on your favorite shows (like Only Murders in the Building) at the Golden Globes	10 Volunteer to help community cats in your area	11 January is National Train Your Dog Month —a perfect time to brush up on the basics	12 Kiss a Ginger Day, so give your ginger cat a smooch! (Did you know 81% of all orange cats are male?)	13 Make time for wellness—yours and your pet's—with this month's fitness challenge	14 Celebrate National Dress Up Your Pet Day by picking an on-trend outfit for your pet
15 Balance your budget—and make sure your pet expenses are covered	16 Support black-owned businesses , on MLK Day and every day	17 Have an at-home spa day, complete with pet massages and mood-setting candles	18 Make a donation to your local pet pantry	19 Plan a vacation so you & your pet have something to look forward to this year	20 Post a pet pic to social—you can even stage a photoshoot if you're feeling extra	21 Take some time to organize your pet's stuff
22 It's the Chinese New Year! Ring in the Year of the Rabbit with fun pet goodies	23 Keep your pet's mind active with puzzle toys	24 Celebrate Nat'l Peanut Butter Day with a DIY treat	25 Does your dog's skincare routine need an update ?	26 Celebrate National Soup Month with this DIY recipe	27 Binge a new show with your pet	28 Switch up your usual routine by trying a new winter dog sport
29 Take a shelter dog for a "field trip" through your local shelter	30 Indulge in a cup of hot chocolate—and make a dog-friendly version for your pup, too	31 It's cold outside! Stay in and snuggle up with a book				