

# JANUARY



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>1</b> Celebrate <a href="#">New Year's Day</a> with your pet!	<b>2</b> Does your pet's monthly <a href="#">flea and tick preventative</a> need a refill? Stock up now!	<b>3</b> Keep <a href="#">travel safety</a> in mind as you return home from your holiday vacation	<b>4</b> Get a new <a href="#">planner</a> and put important dates in it (like your pet's birthday!)	<b>5</b> It's National Bird Day, so celebrate the feathered friend in your life (or just spend some time <a href="#">birdwatching</a> )	<b>6</b> Buy Girl Scout Cookies from your local scout—then whip up <a href="#">matching treats</a> for your dog!	<b>7</b> Stock up on <a href="#">jackets</a> and <a href="#">booties</a> for those <a href="#">Winter Dog Walks</a>
<b>8</b> Spend a cozy night in with <a href="#">pet-safe candles</a> and <a href="#">winter blankets</a>	<b>9</b> Cheer on your favorite shows (like <a href="#">Only Murders in the Building</a> ) at the Golden Globes	<b>10</b> Volunteer to <a href="#">help community cats</a> in your area	<b>11</b> January is National <a href="#">Train Your Dog Month</a> —a perfect time to brush up on the basics	<b>12</b> Kiss a Ginger Day, so give your ginger cat a smooch! ( <a href="#">Did you know 81% of all orange cats are male?</a> )	<b>13</b> Make time for wellness—yours and your pet's—with this month's fitness challenge	<b>14</b> Celebrate National Dress Up Your Pet Day by picking an <a href="#">on-trend outfit</a> for your pet
<b>15</b> Balance your budget—and make sure your pet expenses are covered	<b>16</b> Support <a href="#">black-owned businesses</a> , on MLK Day and every day	<b>17</b> Have an at-home spa day, complete with pet massages and <a href="#">mood-setting candles</a>	<b>18</b> Make a donation to your local <a href="#">pet pantry</a>	<b>19</b> Plan a <a href="#">vacation</a> so you & your pet have something to look forward to this year	<b>20</b> Post a pet pic to social—you can even stage a <a href="#">photoshoot</a> if you're feeling extra	<b>21</b> Take some time to organize your pet's stuff
<b>22</b> It's the Chinese New Year! Ring in the Year of the Rabbit with <a href="#">fun pet goodies</a>	<b>23</b> Keep your pet's mind active with <a href="#">puzzle toys</a>	<b>24</b> Celebrate Nat'l Peanut Butter Day with a <a href="#">DIY treat</a>	<b>25</b> Does your dog's skincare routine need an <a href="#">update</a> ?	<b>26</b> Celebrate National Soup Month with <a href="#">this DIY recipe</a>	<b>27</b> Binge a new show with your pet	<b>28</b> Switch up your usual routine by trying a <a href="#">new winter dog sport</a>
<b>29</b> Take a shelter dog for a "field trip" through your local shelter	<b>30</b> Indulge in a cup of hot chocolate—and make <a href="#">a dog-friendly version</a> for your pup, too	<b>31</b> It's cold outside! Stay in and snuggle up with a <a href="#">book</a>				