



FEBRUARY



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1
Today is World Read Aloud Day, so why not spend some quality time reading to pets at [your local shelter](#)?

2
Happy Groundhog Day! Be prepared with a [warm dog coat](#) in case we get 6 more weeks of winter.

3
It's Pet Dental Health Month! Remember to brush your [dog's](#) or [cat's](#) teeth, or ask your vet about a cleaning

4
Celebrate National Homemade Soup Day with this [homemade bone broth recipe](#) for dogs and cats

5
Cheer on your favorite artists at the Grammy Awards—like pet parent [Miranda Lambert](#)!

6
Does your pet's monthly flea and tick preventative need a refill? [Stock up now!](#)

7
Honor Black History Month with the story of [Dr. Lila Miller](#), a veterinarian who broke barriers for women of color

8
Valentine's Day is almost here! [Shop our picks for your pup](#)

9
[Make a vision board](#) to keep you and your pet on track to reaching your 2023 goals

10
Pets are prone to itchy skin in winter, so [stock up on moisturizers, balms and soothing shampoos](#)

11
Ask your vet if your pet would benefit from a [winter supplement](#)

12
[Host a pet-friendly homegating party](#) for Super Bowl LVII

13
Hydration is essential, especially for cats, so [make sure they're drinking enough water](#)

14
Treat your pet to a Valentine's Day Cookie Gram this V-Day!

15
Want to keep your pet's teeth extra clean? [Stock up on dental chews!](#)

16
Have you considered creating a trust for your pet? Find out what it takes

17
Yes, you can teach your pet to talk with buttons! Get training tips for dogs and cats.

18
Is your dog's breath smelling ... less than fresh? [Find out how to get rid of bad dog breath](#)

19
Feeling the winter blues? Find out how to bring more joy into your home

20
It's President's Day—and also National Love Your Pet Day, so spend your day off [pampering your pet!](#)

21
Raise a glass for Mardi Gras—and get your dog in on the fun with this [dog-friendly mocktail](#)

22
Cold or not, it's National Walking the Dog Day—so find out [how to make that winter walk less of a chore](#)

23
You pretty much have to give your pup homemade treats on National Dog Biscuit Day, right? [Find the perfect recipe here](#)

24
It's National Bird Feeding Month -- fill up your feeder, and [get out there](#) to spot some feathered friends!

25
Help your pet beat the winter blues with [these brain-enriching puzzle toys](#)

26
Catch up on this month's latest streaming releases

27
February is Dog Training Education Month—so why not [teach your pup a new trick?](#)

28
Now is a great time to refresh your nest. Check out these top trends