



MARCH

- 1 Make [these peanut butter “mousse” pies](#) for your pup to celebrate National Peanut Butter Lover’s Day.
- 2 It’s International Rescue Cat Day! Volunteer or donate to [help cats in your community](#).
- 3 Spend the day unplugging with your pet—[according to their zodiac sign](#).
- 4 Bring the outdoors inside with [pet-safe spring plants](#).
- 5 Is it time to refill your pet’s monthly flea and tick medication? [Stock up now!](#)
- 6 Easter is about a month away, so start planning [your pet’s Easter basket](#) now.
- 7 It’s rainy season! Protect your pup with [a chic raincoat](#).
- 8 Honor [these female veterinary trailblazers](#) on International Women’s Day.
- 9 It’s the full moon—will your dog be inspired to howl? [Find out why](#).
- 10 It’s always a good idea to have a pet sitter on call. [Here’s how to find a great one](#).
- 11 Is your pet getting enough protein? [Learn more here](#), then talk to your vet for guidance.
- 12 Daylight Saving Time starts today, so prepare for a darker than usual morning walk [with these tips](#).
- 13 Celebrate K-9 Veterans Day by learning about [these famous military dogs](#).
- 14 Prep your pet for March Madness with [your favorite team’s jersey](#).
- 15 Bake these perfect-for-spring [flower treats](#) for your cat.
- 16 It’s National Vaccination Day -- find out if your dog is [due for a booster](#).
- 17 Celebrate St. Patrick’s Day with [these green goodies](#).
- 18 Dognapping is on the rise—find out [how to protect your pup](#).
- 19 It’s National Backyard Day! Prep your backyard for [fun dog activities](#).
- 20 Celebrate the first day of spring by planting a [pet-friendly container garden](#).
- 21 Aries Season starts today—find out [what your dog’s sign says about their personality](#).
- 22 Is your dog eating the right diet for their life stage? Find out [when to switch between puppy, adult and senior food](#).
- 23 [Celebrate National Puppy Day](#) with a selfie! (And tag us @chewy, obvs.)
- 24 It’s Tick Bite Prevention Week, aka a great time to brush up on [ways to avoid those pesky bugs](#).
- 25 Springtime means spring cleaning! Try our [tips for managing your pet’s fur](#).
- 26 It’s National Spinach Day, so add some leafy greens to your diet—[and your dog’s](#).
- 27 Refresh your pet’s closet with the latest spring trends.
- 28 Have you planned a 2023 vacation yet? Consider these [dog-friendly destinations](#).
- 29 Catch up on [this month’s newest shows and movies](#) on streaming.
- 30 Spring = picnic season, so [get out there](#) with your pup!
- 31 Splurge on a [great-smelling dog shampoo](#) to ward off that wet dog smell.