



AUGUST

- 1 Pro tip: If you buy your dog a Spidey costume to celebrate Spider-Man day today, you can reuse it this Halloween.
- 2 Is it time to refill your pet's flea and tick medication? [Stock up now!](#)
- 3 The perfect end-of-summer treat? Sharing a slice of watermelon with your [dog](#) or [cat](#).
- 4 Summer storms got your pup down? Cheer them up with a [cute raincoat](#).
- 5 Plan on bringing your pet to the office this fall? [Find out how to prep your pup](#).
- 6 Find out how to [help your pup make a new pal](#) for National Friendship Day.
- 7 Take in a [drive-in movie](#) with your dog before the season ends.
- 8 Spoil your kitty with a [new toy](#) on International Cat Day.
- 9 It's back to school season! Get your pup in on the fun by [teaching them a new trick](#).
- 10 Why do you love your dog so much? For National Spoil Your Dog Day, [learn the science behind your feelings](#) (and spoil your pup, of course).
- 11 Seasonal changes can stress your pup's skin—but a [new skincare routine](#) can help.
- 12 Is it time to clean out your dog's toy stash? Find out if they have [too many toys](#).
- 13 As the seasons change, keep your pet in the very best health with these [wellness accessories](#).
- 14 It's World Lizard Day! Celebrate with some [new gear for your scaly friend](#).
- 15 Today is Check the Chip Day, which reminds pet parents to ensure their pet has a microchip with up-to-date registration. [So, does yours?](#)
- 16 The summer may be ending, but it's never too late to brush up on [dog pool safety](#).
- 17 [Donate to your favorite animal shelter or rescue](#) in honor of National Nonprofit Day.
- 18 Bring these adorable [mini hot dog treats](#) to your next dog-friendly BBQ.
- 19 Stage an outdoor [photo session](#) with your pet (before it gets too cold to do so).
- 20 Planning to move this fall? Here's [how to help your dog navigate the transition](#).
- 21 August temperatures can be brutal. Find out [how to protect your pup's paws](#) on those daily walks.
- 22 Is your cat due for a checkup? [Follow these tips](#) to make their vet-visit less stressful.
- 23 Sip on the last of summer's seasonal beers at a [dog-friendly brewery](#).
- 24 Fall's cooler temperatures are actually great for hiking with cats. [Find out how to get started](#).
- 25 Casual reminder that your [dog needs sunscreen](#) all summer long, just like you do.
- 26 Celebrate National Dog Day with a [DIY treat](#) just for them!
- 27 The transition to fall can be stressful, so help your pet navigate it with these [calming solutions](#).
- 28 Take time to [honor the pets you've loved and lost](#) this Rainbow Bridge Remembrance Day.
- 29 Stock up on [air purifying plants](#) to keep your home fresh for you and your pet this fall.
- 30 Spend National Beach Day at one of these [dog-friendly beaches](#).
- 31 Headed to a Labor Day cookout this weekend? Find out if you can share your hot dog with your actual dog.